

The True Cost of Your Wardrobe

Everyone loves a good deal on their clothes, made possible by fast fashion brands. But the price we pay is the fashion industry's environmental impact. And it's costing us - a lot.

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India - Market Leader in Circular Fashion?

With growing concern over its environmental impact, the fashion industry needs to shift to circular production. India's dual role as producer and consumer of fashion has the potential to make it a market leader in circular fashion, boosting the economy while helping it meet its environmental commitments.

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4%

Of the global greenhouse gas emissions are contributed by fashion.

That's as much as the economies of France, Germany and UK combined.



22500 litres of water is required to grow 1 kg of cotton.

Meanwhile, **98 million** people don't have access to clean drinking water in India.



India is the **5th largest exporter** of textiles and apparel in the world.



Soon it will become the **6th largest consumer** of fashion.

The textiles and apparel industry is the **2nd largest** employer in India.

45 Million Directly employed

60 Million Indirectly employed



60%

Fabrics used to make clothes worldwide are synthetic plastic based textiles.

That can take up to **200 years** to decompose.



0.33 million tons

Microplastic fibers from washing synthetic clothes enter the oceans every year.



12% Contribution to export earnings.



Given its dual role as producer and consumer, the country is in a unique position to become a market leader in sustainable and circular fashion - boosting the economy and helping it meet its global environmental commitments.

Act Now!

The current status quo is unsustainable and it has to change. We need to shift to more sustainable and circular modes of production that minimise and reuse waste.

But how? Join our webinar to find out.

<https://cutt.ly/registernow1>



How can we lead the world?

Join our webinar to find out:

What does circular economy mean for fashion in India?

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