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environmental research and action group

DON'T BUY, SHARE!



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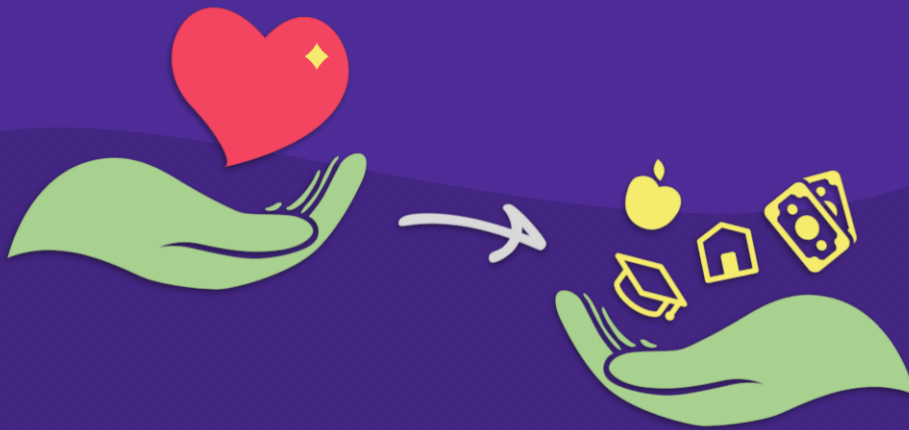
Sounds familiar?

Thanks to the increasing willingness to share cars, homes, offices, human resources and more, the world sees a **shift from a conventional economy to a sharing economy** and from personal consumption to collaborative consumption.



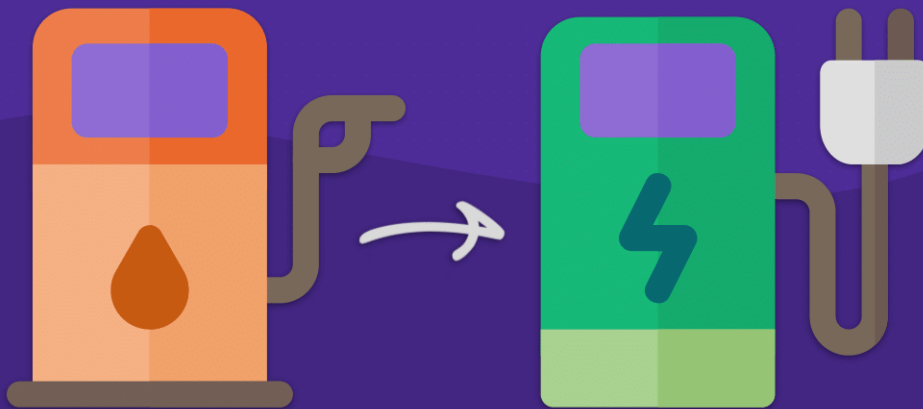
The idea of sharing is not new, but in a sharing economy, services are provided to a stranger, **for free or a fee.**

This boosts growth and reduces stress on non-renewable resources.




Benefits!

Sharing economy enables **less consumption of new resources** and therefore less extraction and exploitation of these resources



Data from Uber show that riders who shared rides in Delhi helped save 936 kilo-liters of fuel and **reduced 22 lakh kilos of carbon dioxide emissions** by cutting over 19 million km of travel

 Business Standard

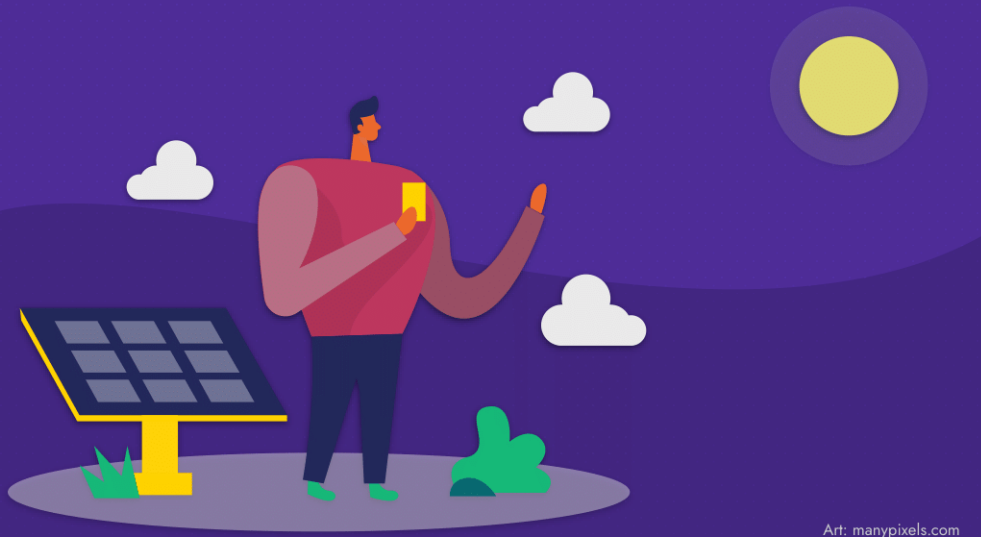


Indians prefer homestays over hotels which could **boost tourism** and **spread the benefits** across more local people

 Mint, Times of India



The **consumer drives the economy** with access to on-demand services, lower costs, conveniences, customized services & products, and high quality of service





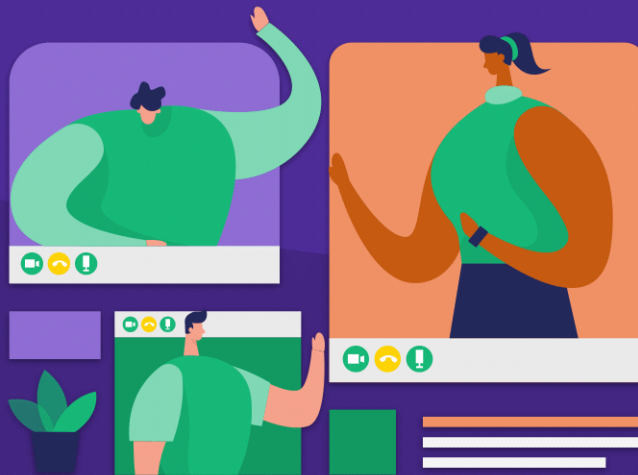
WEBINAR ALERT!

To learn more about Sharing Economy in India, join us in a webinar!

On August 12, 2021, Thursday

At 5 pm IST

Via zoom



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