DON'T BUY, SHARE!
Sounds familiar?
Thanks to the increasing willingness to share cars, homes, offices, human resources and more, the world sees a **shift from a conventional economy to a sharing economy** and from personal consumption to collaborative consumption.
The idea of sharing is not new, but in a sharing economy, services are provided to a stranger, **for free or a fee**.

This boosts growth and reduces stress on non-renewable resources.
Benefits!
Sharing economy enables less consumption of new resources and therefore less extraction and exploitation of these resources.
Data from Uber show that riders who shared rides in Delhi helped save 936 kilo-liters of fuel and reduced **22 lakh kilos of carbon dioxide emissions** by cutting over 19 million km of travel.
Indians prefer homestays over hotels which could **boost tourism** and **spread the benefits** across more local people
The **consumer drives the economy** with access to on-demand services, lower costs, conveniences, customized services & products, and high quality of service.
WEBINAR ALERT!

To learn more about Sharing Economy in India, join us in a webinar!

On August 12, 2021, Thursday
At 5 pm IST
Via zoom